



Jay Cutler Western Union Celebrity Classic

June 17-19, 2008

Presenting Sponsor



Recognized as the exclusive Presenting Sponsor in all related promotional materials:

- Corporate name and logo placement in all event collateral.
- Corporate identification in all press releases.
- Banner placement at the club's entrance and first tee box.
- Logo placement on the Jay Cutler Foundation website.

Be a Broncos Insider with these special opportunities:

- Jay joins three people for a round of golf at the Sanctuary Golf Course in Sedalia, CO.
- Four Denver Broncos Club Level tickets.

June 17th - Gary Allan in Concert at the Ogden Theater, Denver, CO.

- 12 Gary Allan concert tickets (Must be 21 years or older to attend this event)
- Pre-event reception

June 18th – Jay Cutler Western Union Celebrity Classic at The Pinery Country Club, Parker, CO.

- Five golf foursomes and choice of starting hole.
- Each foursome will be paired with a celebrity, one foursome will play with Jay Cutler.
- Opportunity for placement of promotional items in player goodie bag.
- Continental Breakfast, Cocktail Reception, Auction and Awards Ceremony.
- Autographed Jay Cutler Football.

June 19th - Western Union Cutler Cup at The Pinery Country Club, Parker, CO.

- 12 Spectator Passes.
- 12 Invitations only (no exceptions) to a Private Barbeque at Jay's home in Parker.
(Must be 21 years or older to attend this event)

Co-Presenting Sponsor - \$15,000
2 Available

Recognized as the Co-Presenting Sponsor in all related promotional materials:

- Corporate name and logo placement in the event program.
- Special acknowledgement and logo placement at the pre-event media presentation.
- Banner placement at the first tee box.
- Logo placement on the Jay Cutler Foundation website.

June 17th – Gary Allan in Concert at the Ogden Theater, Denver, CO.

- 4 Gary Allan concert tickets. (Must be 21 years or older to attend this event)
- Pre-event reception

June 18th – Jay Cutler Western Union Celebrity Classic at The Pinery Country Club, Parker, CO.

- Two golf foursomes and choice of starting hole.
- Each foursome will be paired with a celebrity.
- Opportunity for placement of promotional items in player goodie bag.
- Continental Breakfast, Cocktail Reception, Auction and Awards Ceremony.
- Autographed Jay Cutler Football.

June 19th - Western Union Cutler Cup at The Pinery Country Club, Parker, CO.

- 4 Spectator Passes.
- 4 Invitations only (no exceptions) to a Private Barbeque at Jay's home in Parker.
(Must be 21 years or older to attend this event)

Silver Sponsor - \$10,000

Recognized as the exclusive Silver Sponsor in all related promotional materials:

- Corporate name and logo placement in the event program.
- Special acknowledgement and logo placement at the pre-event media presentation.
- Banner placement at the first tee box.
- Logo placement on the Jay Cutler Foundation website.

June 17th – Gary Allan in Concert at the Ogden Theater, Denver, CO.

- 4 Gary Allan concert tickets. (Must be 21 years or older to attend this event)
- Pre-event reception

June 18th – Jay Cutler Western Union Celebrity Classic at The Pinery Country Club, Parker, CO.

- One golf foursome and choice of starting hole.
- The foursome will be paired with a celebrity.
- Continental Breakfast, Cocktail Reception, Auction and Awards Ceremony.
- Autographed Jay Cutler football.

June 19th - Western Union Cutler Cup at The Pinery Country Club, Parker, CO.

- 4 Spectator Passes.
- 4 Invitations only (no exceptions) to a Private Barbeque at Jay's home in Parker. (Must be 21 years or older to attend this event)

Breakfast Sponsor - \$7,500

Recognized as the Tournament's Breakfast Sponsor:

- Sponsor Signage at Breakfast.
- Recognition listing in the event program.

June 17th – Gary Allan in Concert at the Ogden Theater, Denver, CO.

- 2 Gary Allan concert tickets. (Must be 21 years or older to attend this event)
- Pre-event reception

June 18th – Jay Cutler Western Union Celebrity Classic at The Pinery Country Club, Parker, CO.

- One golf foursome.
- Continental Breakfast, Cocktail Reception, Auction and Awards Ceremony.
- Autographed Jay Cutler football.

June 19th - Western Union Cutler Cup at The Pinery Country Club, Parker, CO.

- 2 Spectator Passes.
- 2 Invitations only (no exceptions) to a Private Barbeque at Jay's home in Parker.
(Must be 21 years or older to attend this event)

Beverage Cart Sponsor - \$7,500

Recognized as the Tournament's Beverage Cart Sponsor:

- Sponsor Signage on all Beverage Carts.
- Recognition listing in the event program.

June 17th – Gary Allan in Concert at the Ogden Theater, Denver, CO.

- 2 Gary Allan concert tickets. (Must be 21 years or older to attend this event)
- Pre-event reception

June 18th – Jay Cutler Western Union Celebrity Classic at The Pinery Country Club, Parker, CO.

- One golf foursome.
- Continental Breakfast, Cocktail Reception, Auction and Awards Ceremony.
- Autographed Jay Cutler football.

June 19th - Western Union Cutler Cup at The Pinery Country Club, Parker, CO.

- 2 Spectator Passes.
- 2 Invitations only (no exceptions) to a Private Barbeque at Jay's home in Parker.
(Must be 21 years or older to attend this event)

Driving Range Sponsor - \$7,500

Recognized as the Tournament's Driving Range Sponsor.

- Sponsor Signage on the Driving Range.
- Recognition listing in the event program.
- Longest Drive Contest at the conclusion of the golf tournament.

June 17th – Gary Allan in Concert at the Ogden Theater, Denver, CO.

- 2 Gary Allan concert tickets. (Must be 21 years or older to attend this event)
- Pre-event reception

June 18th – Jay Cutler Western Union Celebrity Classic at The Pinery Country Club, Parker, CO.

- One golf foursome.
- Continental Breakfast, Cocktail Reception, Auction and Awards Ceremony.
- Autographed Jay Cutler football.

June 19th - Western Union Cutler Cup at The Pinery Country Club, Parker, CO.

- 2 Spectator Passes.
- 2 Invitations only (no exceptions) to a Private Barbeque at Jay's home in Parker.
(Must be 21 years or older to attend this event)

Putting Green Sponsor - \$7,500

Recognized as the Tournament's Putting Green Sponsor.

- Sponsor Signage on the Putting Green.
- Recognition listing in the event program.
- Putting contest throughout the golf tournament.

June 17th – Gary Allan in Concert at the Ogden Theater, Denver, CO.

- 2 Gary Allan concert tickets. (Must be 21 years or older to attend this event)
- Pre-event reception

June 18th – Jay Cutler Western Union Celebrity Classic at The Pinery Country Club, Parker, CO.

- One golf foursome.
- Continental Breakfast, Cocktail Reception, Auction and Awards Ceremony.
- Autographed Jay Cutler football.

June 19th - Western Union Cutler Cup at The Pinery Country Club, Parker, CO.

- 2 Spectator Passes.
- 2 Invitations only (no exceptions) to a Private Barbeque at Jay's home in Parker.
(Must be 21 years or older to attend this event)

Hole Sponsor - \$6,000

Recognized as a Corporate Sponsor in all related promotional materials:

- Logo placement on the Jay Cutler Foundation website.
- Hole Sponsorship.
- Signage on the tee box.

June 17th - Gary Allan in Concert at the Ogden Theater, Denver, CO.

- 2 Gary Allan concert tickets. (Must be 21 years or older to attend this event)
- Pre-event reception.

June 18th – Jay Cutler Western Union Celebrity Classic at The Pinery Country Club, Parker, CO.

- One golf foursome.
- Continental Breakfast, Cocktail Reception, Auction and Awards Ceremony.
- Autographed Jay Cutler football.

June 19th - Western Union Cutler Cup at The Pinery Country Club, Parker, CO.

- 2 Spectator Passes.
- 2 Invitations only (no exceptions) to a Private Barbeque at Jay's home in Parker.
(Must be 21 years or older to attend this event)

Foursome - \$5,000

June 18th - Jay Cutler Western Union Celebrity Classic at The Pinery Country Club, Parker, CO.

- One golf foursome.
- Continental Breakfast, Cocktail Reception, Auction and Awards Ceremony.

Twosome - \$2,500

June 18th - Jay Cutler Western Union Celebrity Classic at The Pinery Country Club, Parker, CO.

- One golf twosome
- Continental Breakfast, Cocktail Reception, Auction and Awards Ceremony.